



**Date:** November 10, 2003

**To:** Redevelopment Agency Board Members

**From:** Melanie S. Fallon, Executive Director *Melanie*

**Subject:** **Discussion of Redevelopment Independent Study**

On October 21, 2003, the City Council approved the following motion from Councilwoman Richardson:

"The City Council recommends that the Redevelopment Agency:

1. Defer any action on a study of project area merger or expansion until after the completion of an Independent Study.
2. Create a Steering Committee composed of several PAC members, Agency Board members and staff to oversee the preparation of an Independent Study of Redevelopment to be completed within 6 months."

Additionally, the motion forwarded to the Agency included a recommendation for the possible membership of a Steering Committee. The City Council's recommendations were then discussed at the Agency Board meeting of October 27, 2003.

#### **Role of the Steering Committee**

It is recommended that the preliminary task of the Steering Committee would be to prepare the following items that would be forwarded to the Redevelopment Agency Board for final approval:

1. Guiding Principles.
2. Scope of work.
3. Request for proposals.
4. Review proposals, interview consultants and recommend a consultant team to prepare the Independent Study.

In addition to the preliminary tasks, the ongoing role of the Steering Committee will need to be determined.

### **Composition of the Steering Committee**

At the October 27, 2003 Agency Board meeting, the topic of the Independent Study generated many ideas from both the Agency Board and the general public, specifically in regards to the membership of the Steering Committee. The following motion, brought forward by Boardmember Burks, was approved by the Agency Board:

"That a study session be conducted, and at the study session create a steering committee and empower the steering committee to establish the scope of the study, the schedule of the study and to select the consultants required to perform the study."

The following is a summary of Steering Committee membership recommendations from the City Council, the Agency Board and the general public (as expressed during the October 27 Agency Board Meeting):

- City Council
  - The three Project Area Committee Chairs.
  - Three Redevelopment Agency Boardmembers (Chair, Vice-Chair and one other).
  - One Planning Commission member.
  - One Economic Development Commission member.
  - One Housing Development Commission member.
  - Three members of Agency Staff.
- Redevelopment Agency Board
  - Boardmember
    - Mix of people directly involved with Redevelopment and people not involved with Redevelopment.
    - It should not exceed ten members.
    - Include a neutral facilitator not involved in decision-making.
  - Boardmember
    - Several Agency Board members.
    - PAC representatives.
    - Chamber of Commerce members.
    - Residents.
    - Business leaders.
    - Members of the public.
    - 15-20 member committee.

- Boardmember
  - PAC members - not the officers.
  - Chamber of Commerce members.
  - Civic Leaders - not involved with redevelopment.
  - Redevelopment Agency members from a different but similar city.
  - Urban Land Institute (ULI) representatives.
  - Housing and commercial developers not working in Long Beach.
  - Homeowner and business associations not currently represented in PACs, but in the proposed expansion areas.
  - A known impartial and results-oriented facilitator such as Doug Otto.
- Boardmember
  - Two representatives from the Redevelopment Agency Board.  
*(Choose these individuals from the incoming four new boardmembers since they were not involved in the prior decision by the board regarding the merger.)*
  - One member from each PAC.  
*(A regular member, not one of the officers.)*
  - One member from the Planning Commission.  
*(Not the Chair or Vice Chair.)*
  - One member from the DLBA.  
*(A business owner who is a Long Beach resident and not an officer.)*
  - Two members from local PTA groups.
  - One member from a religious group such as the First Congregational Church.  
*(A member not a minister.)*
  - One member from the Chamber of Commerce.  
*(A business owner who is in the proposed expansion area or whose business is in a current redevelopment zone.)*
  - Include people who are stakeholders without having the usual leaders.
  - A wide range of people who normally are not heard from but who will be impacted by the outcome.
  - Reach out to the public through social and civic groups like the PTA and maybe even the Junior League.
- Public (present at Agency Board meeting)
  - Use three members of the public.

- Include members of the general public.
- Include those that might be affected by an expansion.
- Include more stakeholders.
- Collect public input throughout the process.
- Keep the process open.

This item is scheduled for discussion at the Agency Board meeting of November 10, 2003.

MSF:OWG:jmv

cc: Project Area Committee Chairs  
Reginald I. Harrison, Deputy City Manager  
Barbara A. Kaiser, Manager, Redevelopment Bureau  
Otis W. Ginoza, Redevelopment Administrator

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